



# AARON SAGERS

The Unexplained Interview

1  
00:00:18,310 --> 00:00:17,590

[Music]

2  
00:00:21,750 --> 00:00:18,320  
greetings

3  
00:00:24,070 --> 00:00:21,760  
all the strange virtual expo fans

4  
00:00:24,870 --> 00:00:24,080  
out there wherever you're joining us

5  
00:00:27,670 --> 00:00:24,880  
from i

6  
00:00:28,470 --> 00:00:27,680  
hope you're healthy and safe and ready

7  
00:00:31,509 --> 00:00:28,480  
to learn

8  
00:00:35,910 --> 00:00:31,519  
a few things my name is aaron sagers

9  
00:00:39,270 --> 00:00:35,920  
and today i'm going to be talking about

10  
00:00:42,190 --> 00:00:39,280  
the unexplained interview and

11  
00:00:44,549 --> 00:00:42,200  
this is brought to you by

12  
00:00:47,510 --> 00:00:44,559  
paranormalpopculture.com which is well

13  
00:00:48,229 --> 00:00:47,520

it's my own website so i can honestly

14

00:00:51,670 --> 00:00:48,239

say

15

00:00:55,590 --> 00:00:51,680

i'm bringing it to you so let's dive in

16

00:00:58,150 --> 00:00:55,600

shall we um first off

17

00:00:59,830 --> 00:00:58,160

who am i who is this guy why should you

18

00:01:04,109 --> 00:00:59,840

be listening to me

19

00:01:05,590 --> 00:01:04,119

um well uh i have i launched the website

20

00:01:08,630 --> 00:01:05,600

paranormalpopculture.com

21

00:01:11,910 --> 00:01:08,640

uh in 2009 i've appeared

22

00:01:13,350 --> 00:01:11,920

on the sci-fi network on the today show

23

00:01:15,350 --> 00:01:13,360

uh the shocking truth on

24

00:01:17,030 --> 00:01:15,360

reels paranormal paparazzi paranormal

25

00:01:18,230 --> 00:01:17,040

challenge paranormal lockdown evidence

26

00:01:20,070 --> 00:01:18,240

revealed

27

00:01:21,749 --> 00:01:20,080

and currently on travel channels

28

00:01:24,950 --> 00:01:21,759

paranormal caught on

29

00:01:27,109 --> 00:01:24,960

camera as a journalist

30

00:01:28,070 --> 00:01:27,119

that's really where i've received my

31

00:01:31,429 --> 00:01:28,080

training

32

00:01:32,550 --> 00:01:31,439

i have written for cnn chicago tribune

33

00:01:34,550 --> 00:01:32,560

la times

34

00:01:36,390 --> 00:01:34,560

uh i've appeared in the new york times

35

00:01:36,870 --> 00:01:36,400

philadelphia inquirer been on coast to

36

00:01:40,069 --> 00:01:36,880

coast

37

00:01:43,510 --> 00:01:40,079

msnbc npr across the board

38

00:01:46,069 --> 00:01:43,520

uh these days i do write a lot about

39

00:01:49,030 --> 00:01:46,079

entertainment i've written about travel

40

00:01:50,149 --> 00:01:49,040

and i also write extensively about the

41

00:01:53,990 --> 00:01:50,159

paranormal

42

00:01:57,270 --> 00:01:54,000

the cross section

43

00:01:59,990 --> 00:01:57,280

of entertainment and the unexplained

44

00:02:00,950 --> 00:02:00,000

however i did go to school for

45

00:02:04,630 --> 00:02:00,960

journalism

46

00:02:07,910 --> 00:02:04,640

i taught at nyu as a adjunct professor

47

00:02:08,229 --> 00:02:07,920

in journalism and some of the tips that

48

00:02:14,550 --> 00:02:08,239

i

49

00:02:16,790 --> 00:02:14,560

to

50

00:02:17,910 --> 00:02:16,800

cover court reporting things like that

51  
00:02:22,309 --> 00:02:17,920  
those are

52  
00:02:24,390 --> 00:02:22,319  
in my career

53  
00:02:25,510 --> 00:02:24,400  
and they are things that i continue to

54  
00:02:28,470 --> 00:02:25,520  
utilize as

55  
00:02:30,150 --> 00:02:28,480  
a recorder and as a journalist now even

56  
00:02:33,509 --> 00:02:30,160  
whether it's on camera

57  
00:02:35,910 --> 00:02:33,519  
for print or written articles or

58  
00:02:36,630 --> 00:02:35,920  
even at live events a lot of the tips

59  
00:02:38,790 --> 00:02:36,640  
that i'm going to be

60  
00:02:39,990 --> 00:02:38,800  
passing along to you today are

61  
00:02:43,910 --> 00:02:40,000  
applicable

62  
00:02:47,350 --> 00:02:43,920  
so let's move on to the next slide

63  
00:02:48,869 --> 00:02:47,360

oh that's uh just some photos of some

64

00:02:52,390 --> 00:02:48,879

things that i've done i've

65

00:02:54,390 --> 00:02:52,400

been fortunate to interview uh

66

00:02:55,589 --> 00:02:54,400

a range of people from stan lee to

67

00:02:58,869 --> 00:02:55,599

norman reedus

68

00:03:02,309 --> 00:02:58,879

to the back to the future cast and

69

00:03:04,710 --> 00:03:02,319

a lot of the tactics of interviewing

70

00:03:05,350 --> 00:03:04,720

that i apply to celebrities also works

71

00:03:07,910 --> 00:03:05,360

to

72

00:03:08,790 --> 00:03:07,920

someone that has experienced something

73

00:03:11,190 --> 00:03:08,800

or even

74

00:03:11,910 --> 00:03:11,200

to unfortunately sometimes people that

75

00:03:15,350 --> 00:03:11,920

have

76

00:03:16,070 --> 00:03:15,360

been victims of crimes slight

77

00:03:18,390 --> 00:03:16,080

differences

78

00:03:21,750 --> 00:03:18,400

depending on the context but some of the

79

00:03:29,830 --> 00:03:25,190

okay so let's just highlight this

80

00:03:33,350 --> 00:03:29,840

what is the point of an interview

81

00:03:36,550 --> 00:03:33,360

well an interview the idea is to obtain

82

00:03:37,430 --> 00:03:36,560

information to explain an event to tell

83

00:03:40,470 --> 00:03:37,440

a story

84

00:03:42,789 --> 00:03:40,480

and also to focus on a person it's not a

85

00:03:45,270 --> 00:03:42,799

matter of just wanting to believe

86

00:03:46,470 --> 00:03:45,280

it's wanting to document it's wanting to

87

00:03:50,309 --> 00:03:46,480

report

88

00:03:51,190 --> 00:03:50,319

those are necessary uh goals to have in

89

00:03:54,630 --> 00:03:51,200

mind

90

00:03:55,910 --> 00:03:54,640

as a reporter now and as a journalist on

91

00:03:59,429 --> 00:03:55,920

an interview

92

00:04:02,149 --> 00:03:59,439

but also even as a researcher

93

00:04:02,869 --> 00:04:02,159

so the questions that you're going to be

94

00:04:07,509 --> 00:04:02,879

asking

95

00:04:11,350 --> 00:04:09,270

information and a lot of times it's

96

00:04:13,670 --> 00:04:11,360

based on a theme a theme that the

97

00:04:15,350 --> 00:04:13,680

reporter has in mind

98

00:04:17,189 --> 00:04:15,360

and that theme was established even

99

00:04:19,749 --> 00:04:17,199

before an interview

100

00:04:21,030 --> 00:04:19,759

however if a more important theme or if

101

00:04:24,070 --> 00:04:21,040

the narrative somewhat

102

00:04:25,189 --> 00:04:24,080

shifts throughout that interview as a

103

00:04:26,710 --> 00:04:25,199

reporter as an

104

00:04:28,629 --> 00:04:26,720

interviewer you have to be able to

105

00:04:30,390 --> 00:04:28,639

develop it you have to be able to roll

106

00:04:32,469 --> 00:04:30,400

with the punches

107

00:04:34,550 --> 00:04:32,479

and some of these tips do come from the

108

00:04:36,790 --> 00:04:34,560

columbia journalism school

109

00:04:38,310 --> 00:04:36,800

so these are tips that journalists would

110

00:04:47,189 --> 00:04:38,320

follow but also

111

00:04:54,150 --> 00:04:50,469

okay very first uh set of

112

00:04:57,510 --> 00:04:54,160

information is about researching

113

00:05:00,070 --> 00:04:57,520

and this is incredibly important now

114

00:05:00,790 --> 00:05:00,080

good interviews really follow the two

115

00:05:04,150 --> 00:05:00,800

p's

116

00:05:06,310 --> 00:05:04,160

it's persistence and preparation so

117

00:05:07,189 --> 00:05:06,320

basically you want to show up to any

118

00:05:09,510 --> 00:05:07,199

interview

119

00:05:11,430 --> 00:05:09,520

with way more information than you

120

00:05:13,189 --> 00:05:11,440

actually need or more than you actually

121

00:05:17,670 --> 00:05:13,199

think you're going to need

122

00:05:19,749 --> 00:05:17,680

and let's highlight this right here

123

00:05:20,790 --> 00:05:19,759

you want to approach a situation with a

124

00:05:22,870 --> 00:05:20,800

large frame of

125

00:05:24,150 --> 00:05:22,880

reference which you can start doing now

126

00:05:26,550 --> 00:05:24,160

you can start reading

127

00:05:28,390 --> 00:05:26,560

right now know the material know the

128

00:05:31,749 --> 00:05:28,400

types of sightings

129

00:05:35,189 --> 00:05:31,759

related to this particular setting

130

00:05:36,550 --> 00:05:35,199

um trust your knowledge but remain

131

00:05:38,710 --> 00:05:36,560

open-minded

132

00:05:39,909 --> 00:05:38,720

and uh for those of you that are picking

133

00:05:42,390 --> 00:05:39,919

this up in the backward

134

00:05:43,430 --> 00:05:42,400

background i am actually recording this

135

00:05:45,110 --> 00:05:43,440

in new york city

136

00:05:47,110 --> 00:05:45,120

so you might hear some sirens on

137

00:05:49,270 --> 00:05:47,120

occasion so that's actually a tip we're

138

00:05:50,710 --> 00:05:49,280

gonna get to as well as far as

139

00:05:52,710 --> 00:05:50,720

distractions and things that are

140

00:05:55,990 --> 00:05:52,720

happening in the background but

141

00:05:57,590 --> 00:05:56,000

yes start reading now and move beyond

142

00:05:59,830 --> 00:05:57,600

wikipedia

143

00:06:01,350 --> 00:05:59,840

read as much as you can keep up on the

144

00:06:03,830 --> 00:06:01,360

news wikipedia

145

00:06:05,670 --> 00:06:03,840

is a great resource but it's only the

146

00:06:07,430 --> 00:06:05,680

beginning of a great resource you have

147

00:06:10,150 --> 00:06:07,440

to follow those links through

148

00:06:10,950 --> 00:06:10,160

and make certain that whatever wikipedia

149

00:06:13,350 --> 00:06:10,960

is saying

150

00:06:14,790 --> 00:06:13,360

is actually corroborated by the

151

00:06:18,230 --> 00:06:14,800

originating source and

152

00:06:21,990 --> 00:06:18,240

is it a trusted source beyond that

153

00:06:25,189 --> 00:06:22,000

look at local history look at folklore

154

00:06:26,230 --> 00:06:25,199

in a location look up other sightings

155

00:06:28,790 --> 00:06:26,240

that have been mentioned

156

00:06:30,390 --> 00:06:28,800

in a certain location whether it's

157

00:06:31,670 --> 00:06:30,400

across the board whether we're talking

158

00:06:35,189 --> 00:06:31,680

about cryptids

159

00:06:37,430 --> 00:06:35,199

ufos or even ghost reportings

160

00:06:38,950 --> 00:06:37,440

what is the local reporting what is the

161

00:06:43,189 --> 00:06:38,960

sightings what are the local

162

00:06:45,830 --> 00:06:43,199

folklore also look into things such as

163

00:06:47,350 --> 00:06:45,840

weather reports police reports what was

164

00:06:49,270 --> 00:06:47,360

the weather like on the day of the

165

00:06:51,830 --> 00:06:49,280

sighting what did the police

166

00:06:53,270 --> 00:06:51,840

blotter say on the day of the sighting

167

00:06:56,710 --> 00:06:53,280

or even days leading

168

00:06:59,270 --> 00:06:56,720

up to this phenomena also

169

00:06:59,909 --> 00:06:59,280

research the witness itself now don't be

170

00:07:03,830 --> 00:06:59,919

creepy

171

00:07:06,710 --> 00:07:03,840

this but when i say

172

00:07:07,670 --> 00:07:06,720

research the witness themselves sure you

173

00:07:11,589 --> 00:07:07,680

can do some

174

00:07:14,550 --> 00:07:11,599

look at their social media um you can

175

00:07:15,990 --> 00:07:14,560

look into the kind of work that they do

176

00:07:18,950 --> 00:07:16,000

what kind of posts are they putting

177

00:07:21,189 --> 00:07:18,960

out there on social media um anything

178

00:07:23,830 --> 00:07:21,199

that they talk about related to

179

00:07:24,629 --> 00:07:23,840

this particular phenomena or a series of

180

00:07:26,390 --> 00:07:24,639

phenomena

181

00:07:27,830 --> 00:07:26,400

that's all good information for you to

182

00:07:30,950 --> 00:07:27,840

be looking up

183

00:07:31,510 --> 00:07:30,960

uh and you know but again don't get too

184

00:07:33,110 --> 00:07:31,520

creepy

185

00:07:35,110 --> 00:07:33,120

don't move into internet stalker

186

00:07:37,350 --> 00:07:35,120

territory we don't want that

187

00:07:38,390 --> 00:07:37,360

but it's good to take a look at their

188

00:07:39,909 --> 00:07:38,400

social media

189

00:07:42,070 --> 00:07:39,919

and other things that are out there

190

00:07:43,749 --> 00:07:42,080

about this person uh keep in mind the

191

00:07:44,629 --> 00:07:43,759

internet the internet is a great

192

00:07:46,869 --> 00:07:44,639

resource

193

00:07:48,230 --> 00:07:46,879

however it is littered with so much

194

00:07:49,909 --> 00:07:48,240

incorrect information

195

00:07:51,589 --> 00:07:49,919

so you need to be able to do some

196

00:07:54,629 --> 00:07:51,599

digging and

197

00:07:55,589 --> 00:07:54,639

if there is a tale of phenomena find out

198

00:07:59,110 --> 00:07:55,599

where this tale

199

00:08:01,749 --> 00:07:59,120

originated follow that source until

200

00:08:03,510 --> 00:08:01,759

you have like dug as deep as you can

201

00:08:05,990 --> 00:08:03,520

until you hit that bedrock

202

00:08:07,110 --> 00:08:06,000

uh even with historic sightings there's

203

00:08:09,350 --> 00:08:07,120

a lot of

204

00:08:11,189 --> 00:08:09,360

or historic reports of sightings there's

205

00:08:12,950 --> 00:08:11,199

a lot of incorrect information there's a

206

00:08:14,869 --> 00:08:12,960

lot of conjecture and there's a lot of

207

00:08:16,390 --> 00:08:14,879

urban legends and you want to peel back

208

00:08:19,510 --> 00:08:16,400

the layers until

209

00:08:23,029 --> 00:08:19,520

you've uncovered enough information

210

00:08:28,390 --> 00:08:23,039

and you really have a concise thread to

211

00:08:35,110 --> 00:08:31,430

okay so this next

212

00:08:38,310 --> 00:08:35,120

section is identifying first off

213

00:08:40,709 --> 00:08:38,320

it's very important if you are trying to

214

00:08:42,550 --> 00:08:40,719

set up an interview remember persistence

215

00:08:45,190 --> 00:08:42,560

and preparation persistence

216

00:08:46,550 --> 00:08:45,200

it may not always always be easy to get

217

00:08:49,350 --> 00:08:46,560

that interview set up

218

00:08:50,389 --> 00:08:49,360

but once you do you want to identify

219

00:08:52,710 --> 00:08:50,399

yourself

220

00:08:53,509 --> 00:08:52,720

uh who are you are you a journalist are

221

00:08:56,870 --> 00:08:53,519

you

222

00:08:58,949 --> 00:08:56,880

investigator

223

00:08:59,990 --> 00:08:58,959

where what are you who are you

224

00:09:02,630 --> 00:09:00,000

representing

225

00:09:04,470 --> 00:09:02,640

and also where is this information going

226

00:09:07,190 --> 00:09:04,480

is it going to be reported on

227

00:09:09,590 --> 00:09:07,200

in a local newspaper is it going into a

228

00:09:12,710 --> 00:09:09,600

journal of sorts is it only for your own

229

00:09:14,710 --> 00:09:12,720

investigative needs to help you uh

230

00:09:16,870 --> 00:09:14,720

establish what kind of phenomena you

231

00:09:20,470 --> 00:09:16,880

want to investigate

232

00:09:22,710 --> 00:09:20,480

also beyond that how long do you need

233

00:09:24,310 --> 00:09:22,720

time is important is an important

234

00:09:27,350 --> 00:09:24,320

commodity to people

235

00:09:28,870 --> 00:09:27,360

so be specific with how much time

236

00:09:30,790 --> 00:09:28,880

you're going to need how much time of

237

00:09:32,550 --> 00:09:30,800

theirs you're going to need you must be

238

00:09:36,150 --> 00:09:32,560

mindful of their time

239

00:09:37,990 --> 00:09:36,160

so half an hour 45 minutes an hour

240

00:09:39,670 --> 00:09:38,000

i will tell you that it's very difficult

241

00:09:42,230 --> 00:09:39,680

to get a lot of information

242

00:09:43,750 --> 00:09:42,240

in less than 15 minutes it is possible

243

00:09:47,190 --> 00:09:43,760

i've done it i've done interviews

244

00:09:48,949 --> 00:09:47,200

even as short as five minutes but

245

00:09:50,230 --> 00:09:48,959

the more information you can get the

246

00:09:52,870 --> 00:09:50,240

better

247

00:09:54,150 --> 00:09:52,880

anything more than an hour uh you have

248

00:09:56,949 --> 00:09:54,160

to have a really good reason

249

00:09:59,509 --> 00:09:56,959

for being there so be mindful of their

250

00:10:06,230 --> 00:10:02,630

also you want to express their

251  
00:10:08,710 --> 00:10:06,240  
the importance of telling their story um

252  
00:10:09,910 --> 00:10:08,720  
and when i say that what i'm what i'm

253  
00:10:13,590 --> 00:10:09,920  
really trying to tell you

254  
00:10:20,150 --> 00:10:17,269  
emphasize why this story matters

255  
00:10:20,550 --> 00:10:20,160  
now this is a time for them to be heard

256  
00:10:22,710 --> 00:10:20,560  
and

257  
00:10:25,269 --> 00:10:22,720  
it can assist in a larger an

258  
00:10:27,190 --> 00:10:25,279  
investigation and the community itself

259  
00:10:31,190 --> 00:10:27,200  
may want to know their story you want to

260  
00:10:34,630 --> 00:10:33,269  
also you want to explain the concept of

261  
00:10:36,150 --> 00:10:34,640  
being on the record

262  
00:10:38,230 --> 00:10:36,160  
off the record and on background and

263  
00:10:40,630 --> 00:10:38,240

what that means is when you're on the

264

00:10:42,790 --> 00:10:40,640

record you are using their direct quotes

265

00:10:44,870 --> 00:10:42,800

and their name when they are off the

266

00:10:47,670 --> 00:10:44,880

record no part of what they

267

00:10:49,430 --> 00:10:47,680

have said can be used and allow them the

268

00:10:50,870 --> 00:10:49,440

ability to go off the record it's not

269

00:10:53,110 --> 00:10:50,880

something we want

270

00:10:55,110 --> 00:10:53,120

it's uh it can be quite inconvenient but

271

00:10:56,790 --> 00:10:55,120

it is something that you want to make

272

00:10:58,630 --> 00:10:56,800

available to them

273

00:11:00,150 --> 00:10:58,640

and then the other element is on

274

00:11:02,630 --> 00:11:00,160

background which is

275

00:11:03,430 --> 00:11:02,640

when your interview subject is providing

276

00:11:05,829 --> 00:11:03,440

information

277

00:11:06,870 --> 00:11:05,839

that can indeed be instrumental and

278

00:11:09,910 --> 00:11:06,880

guide you

279

00:11:11,910 --> 00:11:09,920

but you are not directly using them as

280

00:11:14,389 --> 00:11:11,920

part of a potential story

281

00:11:15,509 --> 00:11:14,399

this is power and it is power that you

282

00:11:18,550 --> 00:11:15,519

are giving them

283

00:11:21,350 --> 00:11:18,560

and it is incredibly important that

284

00:11:21,829 --> 00:11:21,360

they have access to that power uh you

285

00:11:23,910 --> 00:11:21,839

know

286

00:11:26,829 --> 00:11:23,920

these are your allies this is not an

287

00:11:29,590 --> 00:11:26,839

adversarial relationship

288

00:11:32,710 --> 00:11:29,600

also you never want to

289

00:11:35,910 --> 00:11:32,720

run at a person with a camera

290

00:11:37,190 --> 00:11:35,920

or an audio recorder uh you know think

291

00:11:39,990 --> 00:11:37,200

of it this way

292

00:11:41,670 --> 00:11:40,000

it's sort of like if you just shove a

293

00:11:42,069 --> 00:11:41,680

recorder on someone's face in someone's

294

00:11:45,190 --> 00:11:42,079

face

295

00:11:46,150 --> 00:11:45,200

it turns them off if you just bust out a

296

00:11:48,310 --> 00:11:46,160

smartphone

297

00:11:49,829 --> 00:11:48,320

or a camera and point it in their face

298

00:11:53,110 --> 00:11:49,839

it is very off-putting

299

00:11:54,949 --> 00:11:53,120

and oftentimes that could end your

300

00:11:56,230 --> 00:11:54,959

interview right there right before it

301  
00:11:59,430 --> 00:11:56,240  
even begins

302  
00:12:00,069 --> 00:11:59,440  
and it's just disrespectful so let them

303  
00:12:01,990 --> 00:12:00,079  
know

304  
00:12:04,069 --> 00:12:02,000  
that you are going to be recording them

305  
00:12:04,870 --> 00:12:04,079  
they probably already assume you're

306  
00:12:07,990 --> 00:12:04,880  
going to

307  
00:12:09,509 --> 00:12:08,000  
but it is a matter of respect to give

308  
00:12:11,269 --> 00:12:09,519  
them the heads up that you're going to

309  
00:12:15,350 --> 00:12:11,279  
do it and it begins

310  
00:12:18,550 --> 00:12:15,360  
now also consider attribution

311  
00:12:22,069 --> 00:12:18,560  
how are you going to identify them in

312  
00:12:25,350 --> 00:12:22,079  
whatever document that you are creating

313  
00:12:27,590 --> 00:12:25,360

this is important for credibility so

314

00:12:28,629 --> 00:12:27,600

if they don't want to have their first

315

00:12:31,190 --> 00:12:28,639

and last name

316

00:12:32,389 --> 00:12:31,200

attributed which is ideal which is what

317

00:12:35,509 --> 00:12:32,399

you want

318

00:12:38,069 --> 00:12:35,519

ask them for first name and last initial

319

00:12:38,550 --> 00:12:38,079

or maybe the town that they are from i'm

320

00:12:40,470 --> 00:12:38,560

aaron

321

00:12:43,350 --> 00:12:40,480

i'm originally from orlando florida or

322

00:12:45,110 --> 00:12:43,360

aaron from new york city

323

00:12:47,590 --> 00:12:45,120

that is another way you can identify

324

00:12:50,870 --> 00:12:47,600

them if they insist on

325

00:12:51,990 --> 00:12:50,880

anonymity if you feel like you are going

326

00:12:54,389 --> 00:12:52,000

to grant them this and this

327

00:12:55,350 --> 00:12:54,399

is worthwhile information you can't

328

00:12:58,389 --> 00:12:55,360

however you

329

00:12:59,190 --> 00:12:58,399

still document their name for your own

330

00:13:02,230 --> 00:12:59,200

records

331

00:13:05,910 --> 00:13:02,240

and to cover your bases uh however

332

00:13:08,870 --> 00:13:05,920

again you don't wish to rush to

333

00:13:10,310 --> 00:13:08,880

offering an anonymous source typically

334

00:13:13,590 --> 00:13:10,320

in newspapers

335

00:13:15,430 --> 00:13:13,600

there's at least two or even three

336

00:13:16,150 --> 00:13:15,440

people that know the name of an

337

00:13:19,509 --> 00:13:16,160

anonymous

338

00:13:19,990 --> 00:13:19,519

source before it is published so if i

339

00:13:22,710 --> 00:13:20,000

was going

340

00:13:23,910 --> 00:13:22,720

to interview you and you wish to remain

341

00:13:27,269 --> 00:13:23,920

anonymous i would still

342

00:13:30,150 --> 00:13:27,279

loop in my uh features editor

343

00:13:30,629 --> 00:13:30,160

and editor-in-chief or you know two

344

00:13:33,670 --> 00:13:30,639

people

345

00:13:34,310 --> 00:13:33,680

in the chain of command above me so that

346

00:13:37,829 --> 00:13:34,320

is how

347

00:13:42,310 --> 00:13:37,839

anonymous sourcing works not ideal

348

00:13:46,829 --> 00:13:42,320

but sometimes it is necessary

349

00:13:49,030 --> 00:13:46,839

also i do want to express that

350

00:13:52,069 --> 00:13:49,040

um sometimes

351

00:13:55,269 --> 00:13:52,079

people say no and

352

00:13:57,590 --> 00:13:55,279

and you have to allow them to say no if

353

00:14:00,150 --> 00:13:57,600

they decide that the interview's over

354

00:14:02,230 --> 00:14:00,160

they decide that they don't want to talk

355

00:14:03,670 --> 00:14:02,240

if they don't wish to be involved accept

356

00:14:06,629 --> 00:14:03,680

that however

357

00:14:07,670 --> 00:14:06,639

what you can do is ask for other people

358

00:14:10,470 --> 00:14:07,680

that might be

359

00:14:11,350 --> 00:14:10,480

relevant that you could interview so if

360

00:14:13,910 --> 00:14:11,360

they say no

361

00:14:15,509 --> 00:14:13,920

still ask for other interview subjects

362

00:14:17,350 --> 00:14:15,519

oh and one other note about the

363

00:14:20,949 --> 00:14:17,360

attribution

364

00:14:23,269 --> 00:14:20,959

if they risk to remain anonymous or

365

00:14:24,550 --> 00:14:23,279

even if um even if they wish to list

366

00:14:28,150 --> 00:14:24,560

their entire name

367

00:14:30,790 --> 00:14:28,160

uh think about how their title should be

368

00:14:31,990 --> 00:14:30,800

do they want to be listed as a survivor

369

00:14:36,230 --> 00:14:32,000

an experiencer

370

00:14:38,470 --> 00:14:36,240

a witness an abductee allow them to

371

00:14:39,430 --> 00:14:38,480

come to a determination on how they wish

372

00:14:45,509 --> 00:14:39,440

to be

373

00:14:48,550 --> 00:14:45,519

uh titled

374

00:14:52,230 --> 00:14:48,560

empathy you know i can't

375

00:14:55,750 --> 00:14:52,240

i can't emphasize empathy

376

00:15:00,790 --> 00:14:55,760

enough now

377

00:15:04,949 --> 00:15:03,590

i want you to think about your own

378

00:15:07,269 --> 00:15:04,959

conversations

379

00:15:08,870 --> 00:15:07,279

you're more likely to share with someone

380

00:15:12,150 --> 00:15:08,880

that you trust

381

00:15:14,550 --> 00:15:12,160

and you are establishing rapport here

382

00:15:16,870 --> 00:15:14,560

now you want to create a space that your

383

00:15:18,870 --> 00:15:16,880

interview subject feels safe in

384

00:15:20,629 --> 00:15:18,880

perhaps it is a certain room or perhaps

385

00:15:23,910 --> 00:15:20,639

it's a certain chair

386

00:15:26,230 --> 00:15:23,920

you want them to to feel relaxed maybe

387

00:15:27,910 --> 00:15:26,240

you can even offer them a cup of tea

388

00:15:30,389 --> 00:15:27,920

avoid too many environmental

389

00:15:33,509 --> 00:15:30,399

distractions so you heard that siren

390

00:15:36,310 --> 00:15:33,519

earlier that can easily throw off

391

00:15:38,069 --> 00:15:36,320

an interview so you want to avoid as

392

00:15:39,590 --> 00:15:38,079

many environmental distractions as

393

00:15:42,550 --> 00:15:39,600

possible to preserve

394

00:15:43,189 --> 00:15:42,560

focus now the early stage of an

395

00:15:46,069 --> 00:15:43,199

interview

396

00:15:47,829 --> 00:15:46,079

is really the feeling out period whether

397

00:15:49,590 --> 00:15:47,839

or not they can trust you

398

00:15:51,189 --> 00:15:49,600

whether or not you believe what they are

399

00:15:53,990 --> 00:15:51,199

saying so

400

00:15:54,790 --> 00:15:54,000

keep that in mind also i want you to

401  
00:15:57,189 --> 00:15:54,800  
observe

402  
00:15:59,189 --> 00:15:57,199  
the space and what that means is it's

403  
00:16:01,910 --> 00:15:59,199  
not even just for empathy

404  
00:16:02,470 --> 00:16:01,920  
but pay attention to everything that's

405  
00:16:05,749 --> 00:16:02,480  
happening

406  
00:16:08,310 --> 00:16:05,759  
around you um so if this is an interview

407  
00:16:11,189 --> 00:16:08,320  
that's being conducted in their own home

408  
00:16:12,710 --> 00:16:11,199  
take a look around if you notice they

409  
00:16:13,749 --> 00:16:12,720  
have a certain kind of book you know i

410  
00:16:16,550 --> 00:16:13,759  
have a lot of books

411  
00:16:17,030 --> 00:16:16,560  
and ornaments behind me take a look

412  
00:16:18,949 --> 00:16:17,040  
around

413  
00:16:20,230 --> 00:16:18,959

take mental notes of this if you notice

414

00:16:23,389 --> 00:16:20,240

they have a lot of certain kinds of

415

00:16:24,629 --> 00:16:23,399

books books on hauntings books on

416

00:16:27,110 --> 00:16:24,639

cryptozoology

417

00:16:28,470 --> 00:16:27,120

uh if they have a lot of horror or what

418

00:16:32,069 --> 00:16:28,480

kind of horror do they have

419

00:16:33,670 --> 00:16:32,079

is it all uh demonic uh tinged

420

00:16:36,470 --> 00:16:33,680

type of horror you know exorcist

421

00:16:38,629 --> 00:16:36,480

exorcism of emily rose things like that

422

00:16:40,470 --> 00:16:38,639

make notes of that what kind of artwork

423

00:16:42,790 --> 00:16:40,480

is hanging up around their space

424

00:16:45,030 --> 00:16:42,800

what kind of physical media is around

425

00:16:47,030 --> 00:16:45,040

make a note of all these things

426  
00:16:48,870 --> 00:16:47,040  
you know you can also express a shared

427  
00:16:51,749 --> 00:16:48,880  
interest and this helps create rapport

428  
00:16:53,269 --> 00:16:51,759  
as well you know i can't help but notice

429  
00:16:56,550 --> 00:16:53,279  
you're really into the x-files

430  
00:16:58,389 --> 00:16:56,560  
love that show you can use this to be a

431  
00:17:00,710 --> 00:16:58,399  
guide this is going to help

432  
00:17:03,189 --> 00:17:00,720  
establish a visual reference guide for

433  
00:17:06,949 --> 00:17:03,199  
you as well

434  
00:17:07,829 --> 00:17:06,959  
show compassion for a lot of people that

435  
00:17:10,549 --> 00:17:07,839  
have been through

436  
00:17:11,110 --> 00:17:10,559  
certain experiences this can be quite

437  
00:17:14,470 --> 00:17:11,120  
difficult

438  
00:17:17,029 --> 00:17:14,480

even traumatic so express that

439

00:17:19,829 --> 00:17:17,039

if they are shaken that you are indeed

440

00:17:22,870 --> 00:17:19,839

sorry that they experienced this

441

00:17:25,829 --> 00:17:22,880

so show that compassion be relatable

442

00:17:28,309 --> 00:17:25,839

express that if you have experienced

443

00:17:30,630 --> 00:17:28,319

something similar you can say that

444

00:17:31,909 --> 00:17:30,640

tell them you know i i don't know

445

00:17:32,789 --> 00:17:31,919

exactly what you're going through but i

446

00:17:35,830 --> 00:17:32,799

went through something

447

00:17:37,750 --> 00:17:35,840

similar but do not get too in the weeds

448

00:17:39,830 --> 00:17:37,760

and this is tricky

449

00:17:41,510 --> 00:17:39,840

you can express that you've talked to a

450

00:17:43,990 --> 00:17:41,520

lot of people

451  
00:17:44,870 --> 00:17:44,000  
similar to them who have experienced

452  
00:17:48,070 --> 00:17:44,880  
similar such

453  
00:17:51,270 --> 00:17:48,080  
things but don't

454  
00:17:51,909 --> 00:17:51,280  
make it about those people's story don't

455  
00:17:55,350 --> 00:17:51,919  
make it

456  
00:17:59,270 --> 00:17:55,360  
about your story this is really about

457  
00:18:02,230 --> 00:17:59,280  
their story to tell so keep that in mind

458  
00:18:03,350 --> 00:18:02,240  
also don't tell them what you know and

459  
00:18:05,190 --> 00:18:03,360  
what i mean by that

460  
00:18:06,630 --> 00:18:05,200  
is you don't have to put all the cards

461  
00:18:08,230 --> 00:18:06,640  
out on the table

462  
00:18:09,669 --> 00:18:08,240  
you don't have to know you don't have to

463  
00:18:12,470 --> 00:18:09,679

share that

464

00:18:14,549 --> 00:18:12,480

every bit of research or every other

465

00:18:17,990 --> 00:18:14,559

interview that you have conducted

466

00:18:21,350 --> 00:18:18,000

so don't tell them everything you know

467

00:18:24,549 --> 00:18:21,360

so also when you're asking questions

468

00:18:25,029 --> 00:18:24,559

ask a question and get out of the way do

469

00:18:28,390 --> 00:18:25,039

not

470

00:18:29,990 --> 00:18:28,400

become an obstacle to the response

471

00:18:33,110 --> 00:18:30,000

itself and i'm gonna get into that

472

00:18:33,510 --> 00:18:33,120

a little bit more in a minute um and

473

00:18:36,789 --> 00:18:33,520

then

474

00:18:39,350 --> 00:18:36,799

uh the other thing i would say is be

475

00:18:40,070 --> 00:18:39,360

affirming affirm that you want to tell

476

00:18:43,990 --> 00:18:40,080

their story

477

00:18:46,150 --> 00:18:44,000

affirm that um you are there for them

478

00:18:47,110 --> 00:18:46,160

ultimately create an environment where

479

00:18:49,590 --> 00:18:47,120

they feel

480

00:18:51,510 --> 00:18:49,600

they can say anything without fear of

481

00:18:51,990 --> 00:18:51,520

judgment or feeling crazy and let's face

482

00:18:54,630 --> 00:18:52,000

it

483

00:18:56,470 --> 00:18:54,640

a lot of people who have experienced uh

484

00:18:57,750 --> 00:18:56,480

unexplained phenomena a lot of times

485

00:18:58,310 --> 00:18:57,760

what are the what's the first thing they

486

00:19:02,230 --> 00:18:58,320

say

487

00:19:05,190 --> 00:19:02,240

you want to make certain

488

00:19:06,070 --> 00:19:05,200

that you've created an environment where

489

00:19:07,750 --> 00:19:06,080

they know

490

00:19:11,029 --> 00:19:07,760

that you're not going to judge them and

491

00:19:14,789 --> 00:19:11,039

that they don't have to feel crazy

492

00:19:16,870 --> 00:19:14,799

so relate don't dominate and create a

493

00:19:21,669 --> 00:19:16,880

space for sharing

494

00:19:23,990 --> 00:19:21,679

also take a look at those non-verbals

495

00:19:25,190 --> 00:19:24,000

you know where are their eyes going as

496

00:19:28,950 --> 00:19:25,200

they speak

497

00:19:30,150 --> 00:19:28,960

um nod your head nod your head in

498

00:19:32,710 --> 00:19:30,160

encouragement

499

00:19:34,230 --> 00:19:32,720

you know no make note that they know

500

00:19:36,630 --> 00:19:34,240

that you're listening that you're paying

501  
00:19:39,510 --> 00:19:36,640  
attention to what they are saying

502  
00:19:39,909 --> 00:19:39,520  
and if they look like they are tuning

503  
00:19:41,750 --> 00:19:39,919  
out

504  
00:19:44,549 --> 00:19:41,760  
make note of that and pull their focus

505  
00:19:48,549 --> 00:19:46,950  
also i would advise starting soft you

506  
00:19:49,590 --> 00:19:48,559  
don't want to start with your hardest

507  
00:19:52,470 --> 00:19:49,600  
questions

508  
00:19:54,470 --> 00:19:52,480  
right up front that's a good way to get

509  
00:19:56,549 --> 00:19:54,480  
people to throw up a barrier

510  
00:19:58,230 --> 00:19:56,559  
and then you've lost them so keep that

511  
00:20:01,350 --> 00:19:58,240  
in mind as well

512  
00:20:06,149 --> 00:20:01,360  
start soft some some softball

513  
00:20:09,350 --> 00:20:06,159

and then build

514

00:20:11,110 --> 00:20:09,360

okay well if the last slide

515

00:20:13,270 --> 00:20:11,120

said we're ready to believe you with the

516

00:20:16,950 --> 00:20:13,280

ghostbusters this one has

517

00:20:19,990 --> 00:20:16,960

a photo of spooky mulder himself

518

00:20:23,029 --> 00:20:20,000

uh now gotta love x-files

519

00:20:23,909 --> 00:20:23,039

gotta love fox mulder uh however when

520

00:20:27,350 --> 00:20:23,919

you're going

521

00:20:30,630 --> 00:20:27,360

into an interview it is an interview

522

00:20:31,909 --> 00:20:30,640

and not an interrogation so guys don't

523

00:20:34,390 --> 00:20:31,919

be a cop

524

00:20:36,310 --> 00:20:34,400

nothing wrong with cops but this is not

525

00:20:38,710 --> 00:20:36,320

the job that you're setting out to do

526

00:20:40,950 --> 00:20:38,720

this is not a perpetrator they are not a

527

00:20:42,549 --> 00:20:40,960

criminal and you are not the police

528

00:20:44,630 --> 00:20:42,559

a lot of times people try to play these

529

00:20:48,310 --> 00:20:44,640

clever clever games of

530

00:20:50,470 --> 00:20:48,320

gotcha so don't do that

531

00:20:51,830 --> 00:20:50,480

don't try to catch them in their own

532

00:20:55,750 --> 00:20:51,840

words and trip them

533

00:20:59,110 --> 00:20:55,760

up do prepare questions in advance

534

00:21:01,029 --> 00:20:59,120

in fact i would say have more questions

535

00:21:02,710 --> 00:21:01,039

than you possibly need then

536

00:21:04,789 --> 00:21:02,720

more questions and you're possibly going

537

00:21:07,270 --> 00:21:04,799

to get to

538

00:21:08,230 --> 00:21:07,280

and keep your top questions your most

539

00:21:10,950 --> 00:21:08,240

important questions

540

00:21:13,190 --> 00:21:10,960

at the top and get them ready to go

541

00:21:14,789 --> 00:21:13,200

since this is likely a time sensitive

542

00:21:17,830 --> 00:21:14,799

question you want to get those

543

00:21:19,750 --> 00:21:17,840

top hits out of the way first

544

00:21:21,110 --> 00:21:19,760

or close to the first after you've built

545

00:21:24,310 --> 00:21:21,120

that rapport with those

546

00:21:26,230 --> 00:21:24,320

softball questions um be willing to

547

00:21:28,950 --> 00:21:26,240

break away from the questions

548

00:21:30,230 --> 00:21:28,960

you know sometimes people answer your

549

00:21:32,549 --> 00:21:30,240

next question

550

00:21:34,950 --> 00:21:32,559

before you even get to it so obviously

551  
00:21:37,350 --> 00:21:34,960  
you're not going to be repetitive

552  
00:21:40,070 --> 00:21:37,360  
and be willing to disregard questions if

553  
00:21:41,669 --> 00:21:40,080  
suddenly they're no longer relevant

554  
00:21:43,190 --> 00:21:41,679  
you can even have questions that you

555  
00:21:45,590 --> 00:21:43,200  
know the answer to

556  
00:21:48,230 --> 00:21:45,600  
to create supportive material to

557  
00:21:50,630 --> 00:21:48,240  
corroborate what you already know

558  
00:21:51,669 --> 00:21:50,640  
don't interrupt that's a good way to

559  
00:21:54,310 --> 00:21:51,679  
lose the thread

560  
00:21:56,870 --> 00:21:54,320  
throw them off track and maybe even shut

561  
00:22:00,630 --> 00:21:59,430  
so don't follow a script uh prepare your

562  
00:22:03,190 --> 00:22:00,640  
questions in advance

563  
00:22:04,630 --> 00:22:03,200

and listen now this seems like an

564

00:22:06,390 --> 00:22:04,640

obvious one right

565

00:22:08,310 --> 00:22:06,400

of course you're gonna listen to an

566

00:22:10,789 --> 00:22:08,320

interviewer interviewee

567

00:22:11,590 --> 00:22:10,799

but so many people don't do it they do

568

00:22:13,430 --> 00:22:11,600

interrupt

569

00:22:15,590 --> 00:22:13,440

they don't let people finish a thought

570

00:22:18,789 --> 00:22:15,600

they get excited and and i understand

571

00:22:22,149 --> 00:22:18,799

this can be an exciting topic

572

00:22:24,950 --> 00:22:22,159

but let them finish let them complete

573

00:22:26,950 --> 00:22:24,960

the sentence and listen to the words

574

00:22:28,149 --> 00:22:26,960

rather than just preparing for the next

575

00:22:31,909 --> 00:22:28,159

question listen

576

00:22:35,430 --> 00:22:31,919

to what they say and

577

00:22:36,230 --> 00:22:35,440

again you can even in addition to

578

00:22:39,029 --> 00:22:36,240

nodding

579

00:22:40,390 --> 00:22:39,039

you can allow people to feel listened to

580

00:22:43,430 --> 00:22:40,400

with your eyes

581

00:22:44,149 --> 00:22:43,440

keeping engagement you know keeping that

582

00:22:47,190 --> 00:22:44,159

connection

583

00:22:47,909 --> 00:22:47,200

going is important it helps establish

584

00:22:50,390 --> 00:22:47,919

that rapport

585

00:22:51,510 --> 00:22:50,400

as well and lets them know they are

586

00:22:55,190 --> 00:22:51,520

being listened to

587

00:22:59,190 --> 00:22:55,200

and this is a trustworthy relationship

588

00:23:02,549 --> 00:23:00,870

a couple other things i would add to

589

00:23:06,470 --> 00:23:02,559

that

590

00:23:07,990 --> 00:23:06,480

is well this is actually kind of a

591

00:23:13,190 --> 00:23:08,000

tricky one as far as notes

592

00:23:15,669 --> 00:23:13,200

or no now once a recorder is set down

593

00:23:18,070 --> 00:23:15,679

it is easier to forget about that

594

00:23:22,630 --> 00:23:18,080

recorder

595

00:23:24,149 --> 00:23:22,640

and notes sometimes throw people off if

596

00:23:26,470 --> 00:23:24,159

you're jotting down

597

00:23:27,270 --> 00:23:26,480

as they are speaking they might become

598

00:23:30,710 --> 00:23:27,280

very

599

00:23:32,310 --> 00:23:30,720

self-conscious of that so it's easier to

600

00:23:34,070 --> 00:23:32,320

forget about the recorder

601  
00:23:36,310 --> 00:23:34,080  
people are a little bit more open in my

602  
00:23:39,430 --> 00:23:36,320  
experience however

603  
00:23:42,549 --> 00:23:39,440  
notes do feel tangible um

604  
00:23:44,789 --> 00:23:42,559  
and it allows you to keep a good

605  
00:23:46,549 --> 00:23:44,799  
documentation

606  
00:23:47,990 --> 00:23:46,559  
make some mental notes that's what i

607  
00:23:51,190 --> 00:23:48,000  
would advise

608  
00:23:52,549 --> 00:23:51,200  
if you are able to don't over rely on

609  
00:23:54,149 --> 00:23:52,559  
writing notes down

610  
00:23:56,789 --> 00:23:54,159  
during the interview that's going to

611  
00:23:57,190 --> 00:23:56,799  
come later also the observations you

612  
00:23:59,669 --> 00:23:57,200  
made

613  
00:24:01,110 --> 00:23:59,679

earlier can be put to good use here if

614

00:24:03,269 --> 00:24:01,120

you've noticed

615

00:24:04,390 --> 00:24:03,279

there's a lot of vintage flying saucer

616

00:24:07,110 --> 00:24:04,400

posters

617

00:24:08,510 --> 00:24:07,120

you know uh for instance on the wall how

618

00:24:11,190 --> 00:24:08,520

is that

619

00:24:14,390 --> 00:24:11,200

influencing their visual language

620

00:24:15,430 --> 00:24:14,400

how are they connecting to that uh and

621

00:24:18,470 --> 00:24:15,440

how are they

622

00:24:21,909 --> 00:24:18,480

uh speaking in those terms also i

623

00:24:23,830 --> 00:24:21,919

say leave room to breathe

624

00:24:25,909 --> 00:24:23,840

don't automatically dive into the next

625

00:24:27,590 --> 00:24:25,919

question when you sense that your

626  
00:24:29,750 --> 00:24:27,600  
subject is saying something big

627  
00:24:30,789 --> 00:24:29,760  
or building up to something let it hang

628  
00:24:33,990 --> 00:24:30,799  
in the air

629  
00:24:36,149 --> 00:24:34,000  
create a pregnant pause which um

630  
00:24:37,830 --> 00:24:36,159  
when that happens most people fill with

631  
00:24:39,029 --> 00:24:37,840  
more information we get uncomfortable

632  
00:24:41,990 --> 00:24:39,039  
with too much silence

633  
00:24:43,510 --> 00:24:42,000  
so we fill don't make it creepy though

634  
00:24:45,350 --> 00:24:43,520  
look engaged

635  
00:24:46,789 --> 00:24:45,360  
look thoughtful but don't jump to the

636  
00:24:48,470 --> 00:24:46,799  
next statement

637  
00:24:50,870 --> 00:24:48,480  
after they finish that one statement

638  
00:24:54,390 --> 00:24:50,880

just let it hang there for a minute

639

00:24:55,750 --> 00:24:54,400

they might add more uh mundane questions

640

00:24:58,390 --> 00:24:55,760

those are also good

641

00:24:59,830 --> 00:24:58,400

you know getting details about the time

642

00:25:00,310 --> 00:24:59,840

of night that something happened the

643

00:25:01,909 --> 00:25:00,320

weather

644

00:25:03,669 --> 00:25:01,919

and you've at this point already checked

645

00:25:04,470 --> 00:25:03,679

the weather reports what were they

646

00:25:07,110 --> 00:25:04,480

wearing

647

00:25:07,510 --> 00:25:07,120

uh what did they have for dinner these

648

00:25:12,230 --> 00:25:07,520

can

649

00:25:14,470 --> 00:25:12,240

corroborate and create a pattern

650

00:25:16,149 --> 00:25:14,480

how did they sleep that night were they

651  
00:25:18,230 --> 00:25:16,159  
on any medications

652  
00:25:20,390 --> 00:25:18,240  
how had their health been up until this

653  
00:25:23,510 --> 00:25:20,400  
moment of this experience

654  
00:25:27,029 --> 00:25:23,520  
uh also think about external references

655  
00:25:30,630 --> 00:25:27,039  
so uh time passes subjectively

656  
00:25:33,190 --> 00:25:30,640  
there is um the time that i

657  
00:25:35,510 --> 00:25:33,200  
feel as i am experiencing something

658  
00:25:38,549 --> 00:25:35,520  
moments of joy moments of terror

659  
00:25:41,269 --> 00:25:38,559  
that is a subjective passage of time but

660  
00:25:41,990 --> 00:25:41,279  
objective time is the ticking of the

661  
00:25:43,830 --> 00:25:42,000  
clock and that

662  
00:25:45,909 --> 00:25:43,840  
is very important so of course you want

663  
00:25:48,230 --> 00:25:45,919

to know how it feels to them

664

00:25:49,029 --> 00:25:48,240

but you want to get that objective time

665

00:25:50,950 --> 00:25:49,039

as well

666

00:25:53,350 --> 00:25:50,960

ask if they check the clock before

667

00:25:56,310 --> 00:25:53,360

during or after this experience

668

00:25:58,070 --> 00:25:56,320

ask about any dialogue or sounds they

669

00:26:00,549 --> 00:25:58,080

may have picked up from a nearby

670

00:26:02,310 --> 00:26:00,559

tv or radio station or what show may

671

00:26:03,909 --> 00:26:02,320

have even been on and what time slot

672

00:26:05,909 --> 00:26:03,919

that that took place on

673

00:26:07,830 --> 00:26:05,919

these are external references to

674

00:26:10,789 --> 00:26:07,840

established time

675

00:26:13,190 --> 00:26:10,799

in repetition if you want further

676

00:26:16,470 --> 00:26:13,200

clarification it's okay to ask someone

677

00:26:19,269 --> 00:26:16,480

to repeat something later on uh this

678

00:26:20,070 --> 00:26:19,279

phrase uh but you you want to phrase it

679

00:26:22,230 --> 00:26:20,080

in a way that

680

00:26:23,990 --> 00:26:22,240

acknowledges the repetition you know

681

00:26:26,310 --> 00:26:24,000

sort of uh i'm still wrapping my head

682

00:26:27,669 --> 00:26:26,320

around this but can you tell me one more

683

00:26:30,870 --> 00:26:27,679

time about that

684

00:26:32,390 --> 00:26:30,880

about the shape of that thing so that's

685

00:26:36,950 --> 00:26:32,400

a good way to establish

686

00:26:43,990 --> 00:26:41,430

now what to avoid

687

00:26:44,710 --> 00:26:44,000

questions to avoid are simply put what

688

00:26:48,070 --> 00:26:44,720

happened

689

00:26:50,310 --> 00:26:48,080

for something more open

690

00:26:51,510 --> 00:26:50,320

or inviting can you walk me through this

691

00:26:53,990 --> 00:26:51,520

experience

692

00:26:54,710 --> 00:26:54,000

ask them for frames of reference never

693

00:26:56,950 --> 00:26:54,720

ever ask

694

00:26:58,070 --> 00:26:56,960

how do you feel or how did it feel this

695

00:27:01,350 --> 00:26:58,080

is a big blunder

696

00:27:05,110 --> 00:27:01,360

and you see it a lot on broadcast tv

697

00:27:08,549 --> 00:27:05,120

uh i mean think about it how do you feel

698

00:27:11,430 --> 00:27:08,559

uh well i was abducted by aliens and

699

00:27:14,310 --> 00:27:11,440

uh stolen right out of my bedroom uh i

700

00:27:17,830 --> 00:27:14,320

don't feel too great about that

701  
00:27:20,870 --> 00:27:17,840  
that's not much information to work with

702  
00:27:22,710 --> 00:27:20,880  
instead make it uh

703  
00:27:25,110 --> 00:27:22,720  
relatable so you don't shut the person

704  
00:27:26,549 --> 00:27:25,120  
down you know i say i know i can't

705  
00:27:27,110 --> 00:27:26,559  
precisely understand what you went

706  
00:27:29,990 --> 00:27:27,120  
through but

707  
00:27:31,750 --> 00:27:30,000  
can you explain what that felt like can

708  
00:27:32,870 --> 00:27:31,760  
you walk me through your thoughts and

709  
00:27:35,269 --> 00:27:32,880  
emotions

710  
00:27:36,870 --> 00:27:35,279  
what sensations or emotional responses

711  
00:27:39,269 --> 00:27:36,880  
did you experience

712  
00:27:40,710 --> 00:27:39,279  
don't ask yes or no questions it's not

713  
00:27:42,470 --> 00:27:40,720

always a waste

714

00:27:44,549 --> 00:27:42,480

sometimes it is useful for direct

715

00:27:47,190 --> 00:27:44,559

responses but it also lacks color

716

00:27:48,470 --> 00:27:47,200

and details think about it if you ask a

717

00:27:52,470 --> 00:27:48,480

yes or no question

718

00:27:56,789 --> 00:27:52,480

you're gonna get a yes or no response

719

00:27:58,789 --> 00:27:56,799

did the ghost punch you in the face yes

720

00:27:59,830 --> 00:27:58,799

okay that doesn't leave us with a lot of

721

00:28:04,230 --> 00:27:59,840

room uh

722

00:28:08,230 --> 00:28:06,549

also avoid leading questions you want

723

00:28:10,630 --> 00:28:08,240

facts not overstatements

724

00:28:11,430 --> 00:28:10,640

people may give you what they think you

725

00:28:14,950 --> 00:28:11,440

want

726

00:28:17,830 --> 00:28:14,960

so vary between open-ended questions and

727

00:28:21,110 --> 00:28:17,840

sometimes close-ended questions

728

00:28:22,149 --> 00:28:21,120

instead of saying did it look like a

729

00:28:25,350 --> 00:28:22,159

cigar-shaped

730

00:28:29,190 --> 00:28:25,360

object perhaps you can say can you

731

00:28:31,669 --> 00:28:29,200

explain the shape of what you saw

732

00:28:33,269 --> 00:28:31,679

if you were to estimate its size what

733

00:28:35,669 --> 00:28:33,279

would it be

734

00:28:36,870 --> 00:28:35,679

additionally i say avoid self-fulfilling

735

00:28:39,110 --> 00:28:36,880

prophecies

736

00:28:40,149 --> 00:28:39,120

uh be well researched keep your other

737

00:28:43,590 --> 00:28:40,159

notes in mind

738

00:28:44,870 --> 00:28:43,600

but also stay open-minded um so that's a

739

00:28:46,710 --> 00:28:44,880

self-fulfilling prophecy

740

00:28:48,950 --> 00:28:46,720

don't leap to a conclusion don't ask

741

00:28:50,149 --> 00:28:48,960

questions that only reaffirm your own

742

00:28:53,669 --> 00:28:50,159

assumptions

743

00:28:55,830 --> 00:28:53,679

if you're looking for men in black and

744

00:28:58,230 --> 00:28:55,840

you're only leading questions down that

745

00:29:00,230 --> 00:28:58,240

path then you might miss i don't know

746

00:29:02,389 --> 00:29:00,240

the mothman

747

00:29:04,389 --> 00:29:02,399

also be aware of the word alleged it's a

748

00:29:07,110 --> 00:29:04,399

tricky one and it can imply

749

00:29:08,070 --> 00:29:07,120

to a person that they are lying so when

750

00:29:11,269 --> 00:29:08,080

interviewing

751

00:29:11,990 --> 00:29:11,279

don't make the mistakes uh of using

752

00:29:15,110 --> 00:29:12,000

statements that

753

00:29:17,669 --> 00:29:15,120

question your good faith in them

754

00:29:18,230 --> 00:29:17,679

uh and also i like this tyrion lannister

755

00:29:19,990 --> 00:29:18,240

quote

756

00:29:21,510 --> 00:29:20,000

so i'm going to just throw that up there

757

00:29:22,630 --> 00:29:21,520

a wise man once said that you should

758

00:29:25,590 --> 00:29:22,640

never believe a thing

759

00:29:26,549 --> 00:29:25,600

simply because you want to believe it i

760

00:29:31,110 --> 00:29:26,559

find that to be

761

00:29:34,549 --> 00:29:32,789

and this is just an example of a

762

00:29:37,350 --> 00:29:34,559

foregone conclusion

763

00:29:39,190 --> 00:29:37,360

sometimes we go looking for demons and

764

00:29:40,310 --> 00:29:39,200

we might miss the ghost that's right

765

00:29:44,630 --> 00:29:40,320

behind us

766

00:29:48,149 --> 00:29:46,630

finally after the interview thank your

767

00:29:51,029 --> 00:29:48,159

subject uh

768

00:29:52,710 --> 00:29:51,039

ask them if there were any other express

769

00:29:54,389 --> 00:29:52,720

gratitude for their participation

770

00:29:56,070 --> 00:29:54,399

ask again if there were any other

771

00:29:57,269 --> 00:29:56,080

witnesses or people that you could be

772

00:30:00,470 --> 00:29:57,279

directed to

773

00:30:01,830 --> 00:30:00,480

open the door for further recollection

774

00:30:04,310 --> 00:30:01,840

and how do you do that give them a

775

00:30:05,190 --> 00:30:04,320

business card give them a way to contact

776

00:30:08,070 --> 00:30:05,200

you

777

00:30:09,990 --> 00:30:08,080

and yes notes notes right here

778

00:30:11,909 --> 00:30:10,000

immediately after this interview

779

00:30:14,310 --> 00:30:11,919

immediately document everything you

780

00:30:16,549 --> 00:30:14,320

recall based on observations cues

781

00:30:17,590 --> 00:30:16,559

notes and quotes that stood out listen

782

00:30:20,470 --> 00:30:17,600

to the audio

783

00:30:22,789 --> 00:30:20,480

or review the video as soon as you can

784

00:30:26,870 --> 00:30:22,799

afterwards as well

785

00:30:29,510 --> 00:30:26,880

so really these are just some basic

786

00:30:30,470 --> 00:30:29,520

opening tips for interviews it doesn't

787

00:30:32,950 --> 00:30:30,480

cover

788

00:30:34,830 --> 00:30:32,960

everything connected to the vast art of

789

00:30:37,430 --> 00:30:34,840

the interview

790

00:30:39,990 --> 00:30:37,440

instead just a

791

00:30:41,029 --> 00:30:40,000

beginner's guide but by utilizing

792

00:30:43,909 --> 00:30:41,039

research

793

00:30:45,269 --> 00:30:43,919

by having a curiosity and remaining

794

00:30:48,710 --> 00:30:45,279

open-minded

795

00:30:51,909 --> 00:30:48,720

by having preparation and persistence

796

00:30:54,710 --> 00:30:51,919

in maintaining empathy you

797

00:30:55,669 --> 00:30:54,720

will be in a good shape to collect a

798

00:30:58,789 --> 00:30:55,679

story

799

00:30:59,590 --> 00:30:58,799

and even collect some great research for

800

00:31:03,190 --> 00:30:59,600

whatever

801  
00:31:05,990 --> 00:31:03,200  
unexplained phenomena you are pursuing

802  
00:31:06,549 --> 00:31:06,000  
all right guys well i am aaron sagers

803  
00:31:09,590 --> 00:31:06,559  
and

804  
00:31:10,870 --> 00:31:09,600  
i would kindly say that if you want to

805  
00:31:15,509 --> 00:31:10,880  
reach out to me

806  
00:31:18,789 --> 00:31:15,519  
um you can find me at [aaronsagers.com](http://aaronsagers.com)

807  
00:31:19,590 --> 00:31:18,799  
aaronsagers on twitter and instagram and

808  
00:31:21,509 --> 00:31:19,600  
also

809  
00:31:23,029 --> 00:31:21,519  
uh you can catch me on paranormal caught

810  
00:31:25,590 --> 00:31:23,039  
on camera on travel channel

811  
00:31:26,389 --> 00:31:25,600  
and i am also the co-host of the night

812  
00:31:29,750 --> 00:31:26,399  
america

813  
00:31:30,549 --> 00:31:29,760

podcast so wherever you may be have a

814

00:31:33,990 --> 00:31:30,559

healthy